



## STOP MEN DYING TOO YOUNG AND JOIN THE MOVEMENT FOR MEN'S HEALTH WITH THE MOVEMBER FOUNDATION

### *Movember, The Only Global Charity Solely Focused On Men's Health Launches the 2016 Movember Campaign And Invites You To Grow, Move or Host*

**LOS ANGELES, Calif. – (November 1, 2016)** – The current state of men's health is in crisis. Too many men are dying too young; on average six years younger than women. Today, the [Movember Foundation](#), launches its 2016 campaign to Mo Bro's and Mo Sista's across the nation, encouraging men and women to raise funds for men's health and stop men dying too young.

This Movember the Foundation is challenging men to [Grow](#) a moustache, or for both men and women to [Move](#) and make a commitment to get active, or [Host](#) an event. Choose how you'll get involved, spread the word, start a conversation, and have fun while doing good.

"We are extremely happy to embark on another moustache-filled Movember this year and get others to join the fight to help stop men dying too young," said Mark Hedstrom, SVP of Global Operations at the Movember Foundation. "Many of our fathers, partners, brothers and friends are facing a health crisis in the areas of prostate cancer, testicular cancer and mental health, and without people talking, and taking action, nothing will change. The Movember Foundation understands this, and by sparking conversations and engaging with men where they are, we hope to drive this change."

The Movember Foundation wants men alive, well and enjoying life. Since 2003, the Foundation has raised more than \$710 million and funded 1,200 breakthrough men's health projects in 21 countries for prostate cancer, testicular cancer, mental health and suicide prevention, while positively challenging the way in which men's health issues are addressed.

Men are dying too young, and the rates of these casualties are staggering:

- **[Prostate Cancer](#)**: In the U.S., prostate cancer is the second most commonly diagnosed cancer in men in the United States. Statistics show that 1 in 7 men will be diagnosed with prostate cancer in their lifetime.
- **[Testicular Cancer](#)**: Testicular cancer is the most common cancer in young men aged 15-34. And, unfortunately, the rate of men diagnosed with testicular cancer has doubled in the last 50 years. About 8,720 new cases of testicular cancer are diagnosed in men each year.
- **[Mental Health](#)**: Untreated mental health conditions can carry a high risk for suicide among men. More than three times as many men as women die by suicide in the U.S. And on average 87 men each day take their life by suicide.

The Movember Foundation is committed to keeping things fresh, keeping the community informed, and remaining transparent and accountable in its practices. To learn more about the men's health programs the Movember Foundation is funding visit [us.movember.com/report-cards](http://us.movember.com/report-cards).

Movember draws support from across all areas, including that of the entertainment industry. Foundation ambassadors use their influential voices to start conversations that encourage people to join the movement. Some of Movember's ambassadors for the 2016 campaign season include Ian Somerhalder, Colman Domingo, Barry Sloane, James Wolk, Aldis Hodge, Jason O'Mara, Aaron Diaz, Siqua Walls, Yahya Abdul-Mateen II, Ellen K, Jonathan Kite and Katrina Law.

Join the movement for men's health by signing up to Grow, Move or Host at [Movember.com](http://Movember.com). The Movember Foundation wouldn't be where it is without the enthusiasm of men and women around the world.

Be sure to connect with Movember on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#) and follow the campaign on social media, with the hashtag #Movember.

### **About the Movember Foundation**

The Movember Foundation is the only charity tackling men's health on a global scale, year round. We run awareness and fundraising activities, with the annual Movember campaign in November being globally recognized for its fun, disruptive approach to getting men to take action for their health. During Movember, men and women around the world raise funds by growing or supporting a moustache, getting physically active, or by hosting or an event. Not only do these commitments raise vital funds, they also generate powerful and often life-changing conversations. Millions have joined the movement, raising \$710M to help us fund more than 1,200 men's health projects focusing on prostate cancer, testicular cancer, mental health and suicide prevention.

We have one goal: to stop men dying too young.

*Movember is fully accredited by the Better Business Bureau, and for the past four years, has been named a Top 100 best NGO by The Global Journal. For more information please visit [Movember.com](http://Movember.com). Movember is a registered 501(c)(3) charity.*

### **PRESS CONTACT:**

Shanetta McDonald

Movember Foundation

1-310-450-3331

[Shanetta.mcdonald@movember.com](mailto:Shanetta.mcdonald@movember.com)